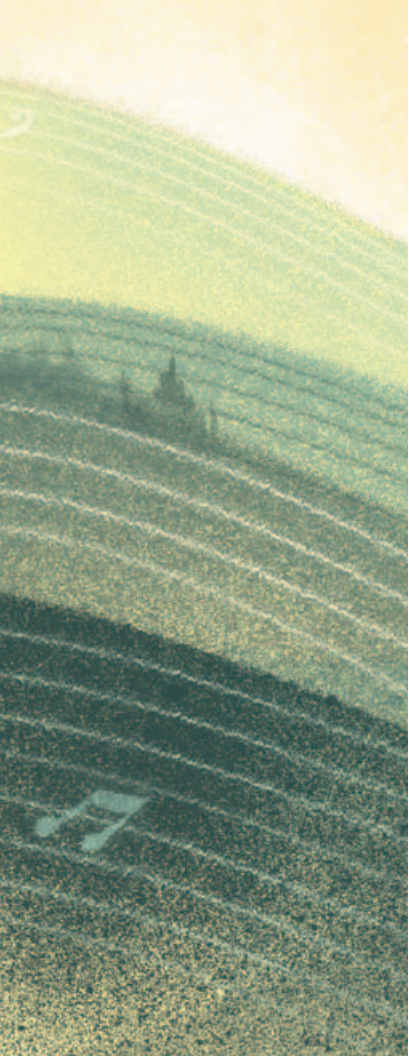




*Sound Possibilities*



## ABOUT OUR FOUNDATION

Wisconsin Foundation for School Music (WFSM) is located in the nationally acclaimed Wisconsin Center for Music Education—a first-of-its-kind facility dedicated to innovation and growth of music and arts education throughout the state. Through tireless efforts, WFSM has shared a vision of growing the future of music education, bringing supporters together to make the dream of the center, and all it stands for, a reality. Without the statewide leadership and support made possible through WFSM's efforts, our youth may simply not get the chance to experience an education that includes music and its lifelong benefits.

## A MEANS FOR THE FUTURE

WFSM provides many meaningful ways for investing in the lives of our youth and having a direct impact on their efforts to achieve excellence through music. One of the most honorable and rewarding ways to perpetuate your support can be through a planned gift that touches lives for generations to come.

You already know the tremendous value of music education to our community, region and state. Each one of us can play an important part in supporting music education in Wisconsin while at the same time preserving our own financial resources and accomplishing personal philanthropic goals. Planned giving is the opportunity to be as generous as you would like without compromising your present financial commitments and serving music education in Wisconsin all at the same time.

Your planned gift may take one or more forms: outright gift, life insurance gift, charitable bequests, charitable remainder annuity trust, charitable remainder unitrust, charitable gift annuity, or charitable lead trust.

Entrusting WFSM with a planned gift as a way to create a legacy is a major decision. To recognize this commitment and show our appreciation, we welcome you to the *Serenade Circle*. You will be joining others who share your commitment and passion for music.

Donors giving \$50,000 or more may establish a named endowment fund, the annual income from which can be designated in perpetuity to help meet WFSM's most crucial needs.

Setting aside a planned gift for WFSM is the best way to show your unwavering passion for music.

Thank you for your consideration of a planned gift opportunity, benefiting Wisconsin's music students. A member of WFSM's board of trustees or staff is available to work with you and/or your advisor, in confidence and without obligation, to accomplish your planned giving goals. If you would like additional information or have questions concerning a planned gift to WFSM, please call (608) 850-3566.

If you have already made a provision for WFSM in your will or estate plans, and would care to share that information with us in confidence, we would appreciate knowing of your generosity and would be pleased to recognize your gift by enrolling you in our *Serenade Circle*.



*"Serenade" ~ a musical composition and/or performance in someone's honor*

The key to the  
mystery of a great  
artist is that for  
reasons unknown,  
he will give away  
his energies and  
his life just to  
make sure that  
one note follows  
another . . . and  
leaves us with the  
feeling that some-  
thing is right in  
the world. ~Leonard Bernstein

your planned gift will

## ESTABLISH

a Center for Creativity to extend the scope of the Wisconsin Center for Music Education by focusing on imagination, creativity and innovation in the arts, education, business and the community.

## PROVIDE

- awards to recognize the achievements of students who perform in WSMA Solo & Ensemble Festivals or compose music for the Student Composition Project.
- tuition grants for dedicated music students to participate in the Wisconsin State Honors Music Project so that socio-economic conditions are not a barrier to participation.
- scholarships to support continued music study by talented and dedicated music students.

## FUND

- completion of the Wisconsin Center for Music Education in order to provide needed space for expanded opportunities in music education for youth and adults, as well as collaboration with other arts groups.
- the “Wisconsin Music Education Hall of Honor” to recognize individuals and groups in Wisconsin who have provided sustained leadership and service to music education.

## DEVELOP

the resources and services of the Wisconsin Center for Music Education through the existing music technology lab, recording studio, library, distance education program and online classes.

## ACQUIRE

additional digital technology services and equipment to extend the reach of the Wisconsin Center for Music Education throughout the state.

CHARITABLE GIFT PLANNING  
OPTIONS & DESCRIPTIONS:

*In a world of peace and  
love, music would be the  
universal language.* ~Henry David Thoreau

What is it?

What are the tax benefits?

What are some other  
benefits?

Outright Gift	Life Insurance Gift	Charitable Bequest	Charitable Remainder Annuity Trust	Charitable Remainder Unitrust	Charitable Gift Annuity	Charitable Lead Trust
A donation of cash, securities, art and most gifts of real estate.	A gift of an old or a new policy with WFSM named as beneficiary and owner.	A gift you make to WFSM in your will.	A trust that pays you, or those you name, a set income before WFSM receives the remainder.	A trust that pays you, or those you name, a variable income before WFSM receives the remainder.	A contract in which WFSM agrees to pay back a percentage of your gift annually for your lifetime.	A trust that pays WFSM an income for a period of years before you or your heirs receive the remainder.
Income tax deduction for the value of the gift plus no capital gains tax due to appreciated property.	Immediate income tax deduction for gift's value plus possible estate tax savings.	Estate tax deduction for the value of your bequest to WFSM.	Income tax savings from deduction, no capital gains tax liability, and possible estate tax savings.	Income tax savings from deduction, no capital gains tax liability, and possible estate tax savings.	Immediate income tax deduction for part of gift's value, with capital gains spread out over life expectancy.	Gift of estate tax savings for the value of payments made to WFSM.
Permits you to tailor your gift for WFSM's immediate needs. Cash gifts may be pledged over a period of five years to maximize your contribution.	Provides a way to make a significant gift with little expenditure.	Allows flexibility in providing for family needs first.	Provides fixed annual income for donor or other beneficiary regardless of market conditions.	Provides annual income that would increase if trust value increases.	Gives you and/or another beneficiary a set income for life.	Allows donors to pass assets to heirs intact at a reduced cost.

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- ~ touch lives for generations to come
  - ~ perpetuate your support of the foundation
  - ~ enrich lives through music education

